

LIVE VIRTUAL COURSE & MENTORING

How to Build and Implement a Non-Invasive Data Governance™ Program



Monday and Tuesday, December 14 & 15, 2020

This two day interactive live virtual course with Bob Seiner, of KIK Consulting & Educational Services (KIKconsulting.com) and The Data Administration Newsletter (TDAN.com), provides an alternative to the traditional and command-and-control approaches being used by many organizations. Seiner's approach, Non-Invasive Data Governance, is practical and sensible and can be implemented by leveraging existing levels of governance already taking place in your organization.

Benefit from Seiner's lengthy experience implementing successful Data Governance programs. Discover lessons learned from Seiner and other organizations through knowledge sharing with course attendees over an energetic two days. You won't regret it.

Topics to be discussed include:

Day One

1. Defining the Key Terms, Purpose, Policy and Best Approach for Your Data Governance Program
2. Applying the Recognized Non-Invasive Data Governance Framework
3. Sharing the Approach with Management and Convincing Stakeholders (What to say/Not to say)
4. Gaining Senior Leadership Support, Sponsorship and Understanding
5. How to Assess Your Present State Against NIDG Best Practices
6. Building an Actionable Program Roadmap and Plan from Assessment Recommendations
7. Leveraging Business Glossaries, Data Dictionaries and Data Catalogs for Data Governance
8. Developing the Program Backbone - An Operating Model of Roles & Responsibilities

Day Two

1. Building a Data Governance Communications Plan
2. Assuring Metadata Governance and Understanding It's Relationship to Data Governance
3. How to Build and Use Proven Data Governance Tools and Templates
4. Using Tools to Advance Your Data Governance Program
5. Selling Data Governance to Your Organization
6. Operationalizing Data Governance and Addressing Future Opportunities
7. Delivering a Successful and Measurable Program Pilot
8. Immediate Application of the Information Provided in this Course

Incentive and Bonuses

Attendees of the course will receive 1) three hours (per company or organization) of one-on-one remote consultative mentoring time (value of \$937.50) to be used by the end of February 2021, 2) a .pdf version of Seiner's Non-Invasive Data Governance book (\$29.95 value) and 3) a collection of the tools and templates (priceless!) and all slides shared during the course. The mentoring is restricted to the first twenty companies.

Course Logistics

Class time will be live on Zoom (all Eastern Standard Time US [EST]):

- Monday, December 14, 2020
 - 10:00 am – 11:30 am Morning Session 1
 - 11:45 am – 1:15 pm Morning Session 2
 - ----- Lunch -----
 - 2:00 pm – 3:30 pm Afternoon Session 1
 - 3:45 pm – 5:15 pm Afternoon Session 2
- Tuesday, December 15, 2020
 - 10:00 am – 11:30 am Morning Session 1
 - 11:45 am – 1:15 pm Morning Session 2
 - ----- Lunch -----
 - 2:00 pm – 3:30 pm Afternoon Session 1
 - 3:45 pm – 5:15 pm Afternoon Session 2

Additional Logistics

- Registration Cost Per Attendee: Registration by November 6, 2020 - \$1349.00, After November 6, 2020 - \$1499.00
- Register two people from the same organization and get the third registration free. All registrations must take place at the same time. [Email Bob Seiner](#) for more information.
- [Click here to register and pay for the class.](#) Class size limited.
- Cancellations by 11/16/2020 will be refunded at 100%. After 11/16/2020 refunded at a 60% rate.
- Every attendee will receive an email link to a .pdf copy of Seiner's book, [Non-Invasive Data Governance: the Path of Least Resistance and Greatest Success](#) (Technics Publishing)
- Every attendee will receive a copy of all tools and templates shared by Seiner during the course.
- Every registration will receive a personalized link to the virtual sessions listed above.
- Every organization registration – people with email extensions at the same company (other than a generally available extension like gmail.com) will receive 3 hours of personalized mentoring at a value of close to \$1000.00 to be used by February 26, 2021.
- [Click here to register and pay for the class.](#) Class size limited.

[Register Here!](#)

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Check out the new website – KIKconsulting.com – The Home of Non-Invasive Data Governance™